

GUIDELINES FOR POSTERS AUTHORS

MOUNTING YOUR POSTER

- Posters can be **mounted** on Monday, September 2, between 10h-18h. Please present yourself with your poster at the Poster Desk upon arrival. Hang your poster on the spot allocated by the organizers. Material will be provided to hang your poster in a non destructive way (by means of clips, not with tape or stitches).
- Poster can be **removed** on Thursday, September 5, after the final coffee break or on Friday morning.
- You are invited to be present at your poster during the times designated for poster authors to be present. This information will be provided in the programme booklet..

TIPS FOR PREPARING A BETTER POSTER

Posters are maximal 80cm wide (horizontal) and 120cm high (vertical). **Careful design is needed.** The poster is primarily a visual display.

- Begin by **preparing a scale model layout** as an outline for the poster. This allows you to determine the number and size of figures, tables, headings, and length of text before making any final products.
- The **organization and flow of the poster needs to be very clear**. Make clear the sequence in which the poster is to be viewed. Visually subordinate those things that are less important and draw attention to those of greater importance.
- Keep explanatory text close to the figure it is explaining. **Group related information together**, and make the groupings clear. A visually clear presentation will have a substantial amount of blank space. If elements are crammed too tightly, the poster will appear chaotic and be hard to follow.
- **Show rather than tell the story**. Tables and figures the main content of a successful poster. Graphics must dominate, and text should augment rather than overwhelm the illustrations. Do not use extensive text. Edit ruthlessly. It may help to have someone else help edit, since they are less attached emotionally to your words.
- **Make the poster accessible to browsers**. Use a simple font, such as Arial, Times Roman or Helvetica. A mix of caps and lower case is easier to read than all caps. The title should be legible from 2m away. It should be assertive, clear, and catch the eye of the viewer. You may wish to shorten names and affiliations when they are too wordy. This information may be in slightly smaller type than the title. Main headings carry the essential content and should provide a complete take-home message and be visible at 2m. Supporting text follows the main headings and should be visible at 1m.
- **Concisely state the main conclusion**. Leave the reader no doubts about the take-home message.
- Posters allow time for lengthy discussion with colleagues. **Be prepared to answer questions** and discuss ideas with the poster viewers.